

SATURDAY, JULY 13, 2024 | 12PM - 6PM | ELMIRA, NY

CHEMUNG RIVER FEST



Vendor Application

Friends of the Chemung River Watershed is a 501c3 nonprofit organization who is hosting the 2024 Chemung River Fest featuring music, food trucks, activities, arts and crafts, face painting, kayak paddles, and more! Pre-pandemic River Fest events were hugely successful, and we are sure that this year's River Fest is going to be well attended!

Chemung River Fest will be held at the Grove Street Boat Launch in Elmira, NY, from 12pm – 6pm on Saturday, July 13, 2024. Setup will be from 10am – 11am, and tear-down will be after 6pm. The boat launch will be closed to traffic for this event, and vendors are encouraged to arrive early to secure nearby on-street parking. We are encouraging visitors to utilize public transportation, walking, and biking paths. A public bus stop is located on Hoffman & Water Street, just one block from the Grove Street Boat Launch. Vendor areas are 12x12 and you must provide your own electricity source, if needed.

To participate, please send us:

- Your Name & Business Name
- Your Phone Number
- 2 Certificates of Insurance¹
- Application Fee²
- High-Quality Image of Logo
- Food Service Permit (If Applicable)
- Space Requirements (if Food Truck)

We recommend that you provide at least two staff members or volunteers for your table, as this is a 6-hour event and it's likely to be a hot day. Please bring plenty of water.

The deadline to apply is Friday, June 14, 2024. We reserve the right to extend deadlines. The information requested should be e-mailed to Liz Zilinski, Executive Director: director@chemungriverfriends.org.

¹ Two Certificates of Insurance that provides general liability coverage of \$1,000,000 per occurrence and a \$2,000,000 aggregate for this event must name the certificate holder by name and as an additional insured. The COI for the City of Elmira must use this language: "The City of Elmira, its officers, and employees as additional insureds on a primary basis." The one for Chemung River Friends must use this language: "The Friends of the Chemung River Watershed, its employees, and its volunteers as additional insured."

² Application fee is \$20 for non-food vendors and \$30 for food vendors, and can be paid to "Friends of the Chemung River Watershed" by cash, check, or card.

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Sponsorship Application

Friends of the Chemung River Watershed is a 501c3 nonprofit organization who is hosting the 2024 Chemung River Fest featuring music, food trucks, activities, arts and crafts, face painting, kayak paddles, and more!

Chemung River Fest will be held at the Grove Street Boat Launch in Elmira, NY, from 12pm – 6pm on Saturday, July 13, 2024. There will be vendors, food trucks, music, activities, safety demonstrations and kayak rentals. The event will be advertised on the radio, in the newspaper, social media, website, and through local businesses. Premium sponsorship levels are below. Other sponsorship levels are available. Please inquire.

Anticipated Attendees: 800 | Facebook Engagement: 40,000+ | Email Subscribers: 1,300+

	Presenting \$15,000	Diamond \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,000
Logo and link on event webpage	Top placement	Prominent placement	Logo placement	Logo placement	Logo placement
Raffle Tickets	25	20	15	10	5
Tickets for any of our guided Chemung River trips	4	3	2	2	
Recognition displayed throughout the event	●	●	●	●	●
Logo included on all River Fest communications	●	●	●	●	●
Partnership featured on social media	●	●	●	●	
Opportunity to speak at event	●	●			
8' x 8' Display at event	●				

The deadline to apply is Friday, June 14, 2024. We reserve the right to extend deadlines. Please contact our Executive Director, Liz Zilinski, if you are interested in being a sponsor for this exciting community event: director@chemungriverfriends.org.